

LCCI Grand Invitational

# Modern Motoring

## EVENTS

\* As planning is still in process, events and schedules are subject to change.

May 22 – 25, 2008

## Thursday

Your Modern Motoring weekend officially kicks off Thursday evening with our "Black & White" themed poolside welcome reception. For early Thursday arrivals we have organized some entertaining optional activities. A morning excursion to the High Museum of Art will start the day off, followed by optional afternoon visits to either the Georgia Aquarium or the World of Coke. Passes to the High are included with your registration, but there are additional fees for the other two events. See the registration form for costs and times. You must sign up for Thursday's events in advance.

**High Museum of Art** - Founded in 1905, the 'High' is the leading art museum in the Southeastern United States. The museum is made up of several buildings designed by world renowned architects Richard Meier and Renzo Piano, and holds more than 11,000 works of art in its permanent collection. The museum currently has a special partnership with the *Louvre Museum* in Paris that is bringing hundreds of works of art to Atlanta. During the Grand Invitational, the *Louvre Atlanta* exhibit will feature masterpieces from the founding cultures of Western civilization and will include more than 70 works from the Louvre's unparalleled Egyptian, Near Eastern, and Greco-Roman antiquities collections.



**Georgia Aquarium** - Billed as the "world's largest aquarium" with more than 8.1 million gallons of marine and fresh water, the aquarium houses between 100,000 and 120,000 fish and other sea creatures, representing more than five hundred species. The aquatic animals are displayed in five different galleries that correspond to a specific environment. The aquarium's notable specimens include whale sharks and 11 foot long beluga whales.



**World of Coca-Cola** - A 62,000-square-foot shrine to what Coca-Cola humbly calls "the most successful product in the history of commerce," the World of Coke features more than 1,200 artifacts from around the world that have never been displayed to the public before. You'll see Dr. John Pemberton's original handwritten formula book (not open to the secret part) along with the prototype six-and-a-half-ounce "hobbleskirt" Coke bottle, the only perfect one in existence. Raymond Loewy - who redesigned the bottle in the 1950s - praises it as "the most perfectly designed package in the world."



## Friday

The day starts out with a tour of the amazing Micro-Car Museum. With over 300 cars on display, it is the largest collection in the US. Next we'll take a driving tour of the beautiful antebellum town of Madison, GA. After lunch we're off to tour two world class private car collections, each unique in the range of vehicles on display. For dinner, a good ole Southern Bar-B-Q awaits us at a scenic lakeside park. The evening is not over yet, as we will be serving dessert at yet one more private car collection. You can eat your cheesecake while mingling amongst Duesenburgs and Packards.



## Saturday

Saturday gives you two options. The first is a tour of homes. From classic Greek Revival to Post Modern Contemporary, Atlanta has some of the most varied and noted residential architecture in the southeast. In keeping with our Grand Invitational theme of Modern Motoring, we will be touring several significant Mid-Century Modern homes, a style that emphasized creating structures with ample windows and open floor-plans with the intention of opening up interior spaces and bringing the outdoors in.



Not into architecture? Your second option is a Salvage Yard Crawl to three large salvage yards that have cars ranging from the 1930's up into the 90's with the bulk of the cars falling into the 60's. If you choose this option, make sure you dress appropriately.



Our Saturday dinner takes place at the fabulous 1960s Yaarab Shrine. Evening entertainment is by humorist Charles Phoenix. For years Charles collected other people's vacation slides and then cobbled together a fictional slide show tour of mid-century USA. His laugh-out-loud show has been packing people into auditoriums across the country.

## Sunday

Sunday is the big day, the 21st annual Grand Invitational Car Show. Vehicles from near and far will converge at our Marriott Century Center host hotel for your viewing pleasure. And if we have inclement weather we can move to a nearby covered parking deck.

After the show you'll have some down-time to relax by the pool or catch up with friends. This evening, the Dogwood Region will host the Grand Invitational banquet and award show. Enjoy a silent auction, cocktails, and a delicious meal before finding out which cars were chosen as the best of the best.



Your registration fee includes Thursday passes to the High Museum of Art, the welcome reception, car collection tours, home or salvage yard tours, entertainment, and lunch and dinner Friday, Saturday and Sunday. Please join us and let the Dogwood Region show you what Southern Hospitality is all about.

**For additional information, application form, or to register online, go to [www.LCC-Dogwood.org](http://www.LCC-Dogwood.org)**